



# Annual Impact Report

2020

# 30% Increase in Demand for Fresh Produce in 2020

THANKS TO COMMUNITY SUPPORT

# \$40,024

OF SEED TO TABLE PRODUCE WAS DONATED ACROSS CENTRAL OREGON

Community Partner Programs 1,309 lbs

Food Pantries 2,864 lbs

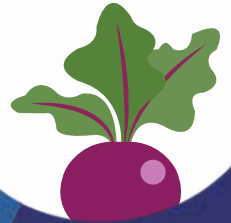
COVID-19 Discount 2,651 lbs

Farmers Market 6,535 lbs

Fresh Food Farmacy 2,940 lbs

Wholesale 1,911 lbs

42,964 lbs of Produce Grown



Produce Share 24,754 lbs

## Working in collaboration with 13 Community Partners

SISTERS FARMERS MARKET BY SEED TO TABLE

# 602

INDIVIDUALS WELCOMED WEEKLY

EACH WEEK

# 598

INDIVIDUALS PROVIDED WITH FRESH PRODUCE

STUDENTS RECEIVED

# 1,351

TAKE-HOME EDUCATION KITS







## NOTES FROM THE FIELD

### BOARD OF DIRECTORS

**Jeff Tryens**  
Chair

**Tally Wren**  
Vice-Chair

**Tish Gowgiel**  
Treasurer

**Jessica Callinan**  
Secretary

**Meiko Lunetta**  
Member

**Barb Schulz**  
Member

### TEAM

**Audrey Tehan**  
Executive Director

**Aude Girin**  
Education Coord.

**Madeline Steen**  
Assis. Farm Director

**Caroline Hager**  
Sisters Farmers  
Market Manager

**Liz Forrelle**  
Rogue Farm Corps

March 2020 was the beginning of our growing season. The pandemic required a call to action, resiliency and creativity. Strengthening and continuing meaningful programming became a critical component to help meet our community's needs for equitable access to fresh produce and experiential, farm-based education. Thanks to community support in building a strong foundation of relationships, we were able to pivot quickly in the on-going crisis. Alongside all of you, we leaned in, grateful for our role that took on deeper meaning as we provided fresh produce to those in need throughout Central Oregon.

The pandemic contributed to hunger levels in Central Oregon similar to those seen during the Great Depression. Throughout history, marginalized community members have been, and still are, disproportionately affected by health and economic crises. This was the case in Sisters Country. Evidence in our own community was a tripling of the requests for produce at local food pantries. This hundred-year flood of hunger continued to illuminate just how much more work there is to do to ensure equitable access to fresh produce. Your support allowed us to step up and make a difference.

In the face of this need, 2020 brought Seed to Table into collaboration with three new community partners and two new outlets for distribution. These partnerships will remain for years to come, striving to ensure that a lack of fresh foods is not a symptom of the COVID-19 pandemic.

Our community experienced a devastating loss of connection-- a critical aspect of our collective health and wellness. Taking on the management of the Sisters Farmers Market, we worked alongside vendors, shoppers, teachers, and parents to collectively foster a sense of connection. This was an unforgettable experience for us all.

As we expand, we are dedicated to learning from and supporting those who have historically been intentionally excluded from access to fresh food and experiential education. We will continue to educate ourselves on systems that sustain hunger and poverty and interrupt these systems where we can. We will stay rooted in knowing that learning is never finished.

The pandemic showed us that during uncertain times, we can draw on collective resilience and support. Thank you for walking alongside us in 2020.

We're honored to have your support as we continue to expand and evolve in how to best serve our community's local organizations, neighbors and families.



- Audrey Tehan *Founder & Executive Director*



## **A Community-Driven Mission**

Seed to Table is dedicated to working alongside our community, striving to provide equitable access to farm-based education and fresh, local foods that are in keeping with the cultures of those we serve.



The mission is brought to life through three different program areas: K-12 farm-based education, farm-grown produce distribution programs, and the Sisters Farmers Market.



# FEEDING FAMILIES



**Building community through fresh vegetables is at the heart of Seed to Table.**

Tucked in behind a long row of townhouses, just a short walk from the Sisters Elementary School, Seed to Table Farm sits on two acres. The farm's bounty and the dedication of those who steward it results in thousands of pounds of fresh veggies for the community.



Photo: Fresh Harvest Kits at Food Pantry

**Program Leader:**

**Madeline Steen**  
*Farm Manager*



# Community Food

## Produce Share

- 76 Families per week received 22 weeks of farm fresh produce with recipes and weekly stories from the farm.

## Fresh Food Pharmacy

Thank you community partners: **High Lakes Health Care, Bend Memorial Clinic** and **Sisters School District**

## Latinx Outreach

- 10 Families opted in for S2T veggies
- 22 Weeks of fresh veggies

## Food Pantries

Thank you partners: **Wellhouse Market, Sisters Kiwanis Food Bank** and the **High Desert Food and Farm Alliance**

- 22 Weeks of produce
- 1 Free drive-up pickup
- 250 Families served weekly
- 45 Fresh Harvest Kits weekly

## Alongside Community Partners

Thank you: **Deschutes Public Library-Servicios Latinos: Biblioteca en Camino Program**

- 80 families served at 3 free community veggie pickups in Deschutes County
- Program expanded in 2021

Thank you: **Warm Springs Community Action Team**

- 5 Weeks of Fresh Harvest Kits
- Average of 30 families served per week
- Program continued in 2021

# FEEDING FAMILIES PROGRAM SPOTLIGHT



The COVID-19 Food 4 All Discount program was our most direct programming to support community efforts to help ensure that a lack of fresh foods was not a symptom of the COVID-19 pandemic. Seed to Table's goal for the program was to provide a simple and safe access point for fresh fruits, vegetables and essential foods such as grains and bread.

So many in our community were suddenly experiencing barriers to essential food access. Those who had been in this place before the pandemic were plunged even deeper into the struggle.

## COVID-19 Food For All Discount

A sliding scale discount program at our booth at the Sisters Farmers Market. Easy Sign-Up. No pre-qualifications.

**27  
Families  
Weekly**  
(81 individuals)



**2,651 lbs  
of fresh  
veggies at  
reduced or no  
cost**

Through the FFA program, food was made available on a sliding scale discount from 30-100%. With no required forms to fill out, families could access staple food items by simply checking a box - no complicated signup system, and no requirement to share sensitive personal information.



*"My husband and I are so very grateful for the fresh produce we have received through this wonderful program. I have a long term illness and eating healthy is very important to me."  
- Holly Mapugsasu,  
2020 Participant*



# Education Programs

At the Heart of Seed to Tale is connecting students with farm fresh foods and hands on exploration and learning.





# KEEPING CONNECTIONS STRONG

Last year's challenges called for creativity and action....

.....> The pandemic led many to quickly turn to their own **backyards** for **food security**, physical activity and more. Seed to Table quickly launched a live online class, Growing Resilience, to support the hundreds of new Central Oregon growers in their endeavors to support their families during uncertainty.



**Growing Resilience Class**

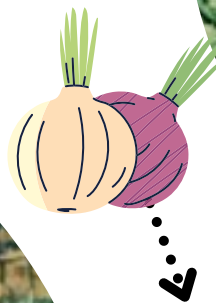
Led by education coordinator, Aude Girin, our team pivoted quickly, working alongside partners to launch new programming.



Bringing the farm to students' homes came in the form of seeds and science supplies packed into weekly **take-home education kits!** Nearly **1,400 kits** were given out at schools and the Sisters Farmers Market. These interactive activities were supported by our **Online Farm School** as **576 students** learned from their own backyards.



**Take Home Education Kits**



**Free Fall Field Trip Series**



As soon as we could... the **farm reopened**, confident in keeping students and staff safe. **Free Fall field trips in 2020** welcomed any student from any region-aged K-8.





# COMMUNITY PROGRAM SPOTLIGHT

# SISTERS FARMERS MARKET

BY SEED TO TABLE



In a year marked by canceled events, separation, and loss, it can be difficult to focus on the positives. But one place that positive energy was palpable this summer was at Fir Street Park each Sunday. The success of the Sisters Farmers Market can be attributed to several factors — perhaps the most prominent being the community support.

In March, the pandemic threatened the possibility of holding markets this summer. It was the community of vendors from past seasons of the Sisters Farmers Market that advocated for the continuation of the in-person events. The Seed to Table team, in their first year managing the Market, hit the ground running to plan safe infrastructure for opening day on June 7. The City of Sisters provided guidance and resources to ensure the safety of the event in the context of the coronavirus. With crucial volunteer support, an online pre-order service was created to provide a contactless pick-up option for community members. In addition, vendors who themselves were vulnerable to COVID-19 were able to sell in a contactless system as well.

**"The real success of the Sisters Farmers Market can hardly be quantified in numbers. In a year when more separated us than brought us together, the market created a source of hopefulness and community."**

**- Caroline Hager,  
Market Manager**



**Average of 600 attendees & 19 vendors per market.**

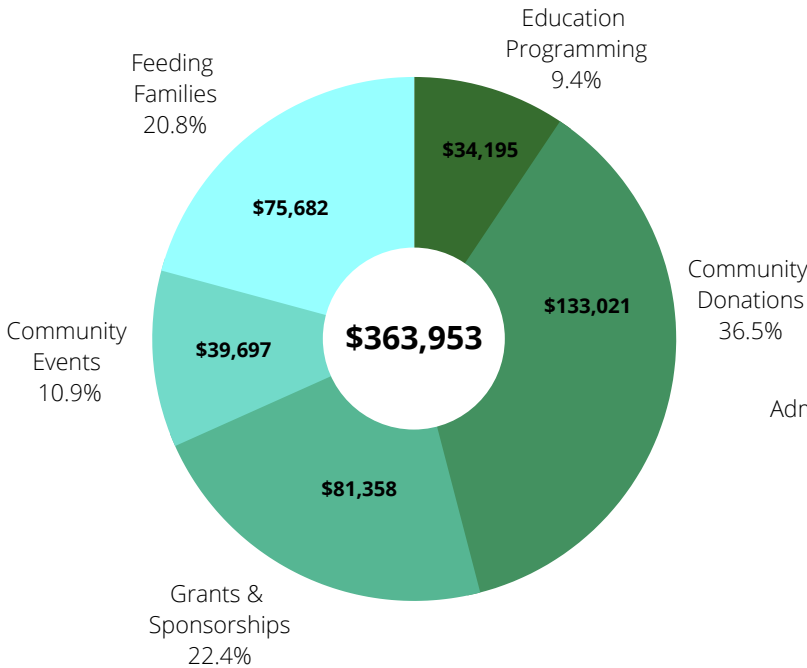


**\$125,000 gross revenue generated among vendors.**

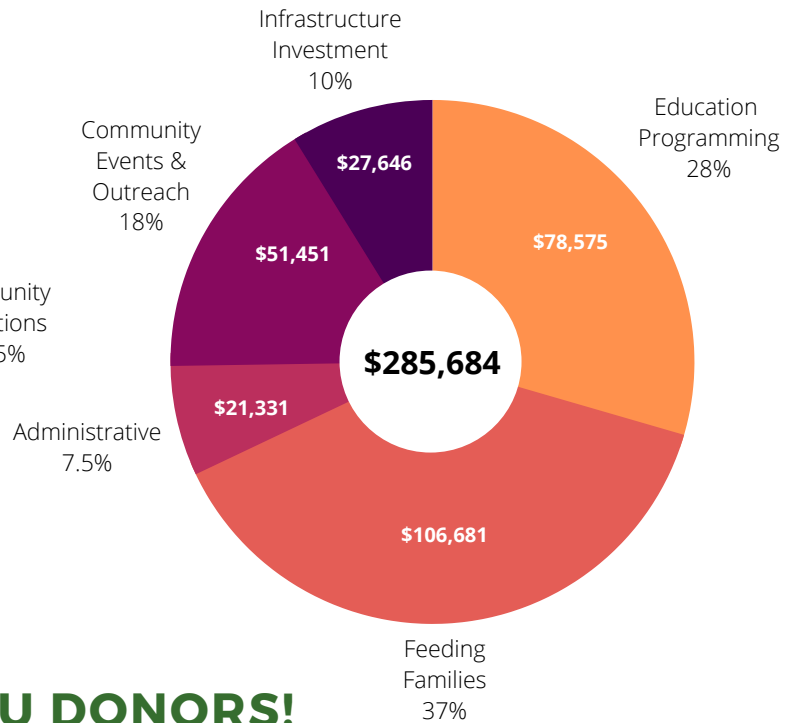
# 2020 FINANCIALS

## Revenue

\*\$112,000 of 2020 Revenue allocated for Farm Expansion in 2020-2023



## Expenses



## THANK YOU DONORS!

32Winds Winery  
 Aaron Okura  
 Alan & Alice Beardsley  
 Amelia Grove  
 Andrew Mohler  
 Anna Bates  
 Arlene Vaskevitch  
 Autzen Foundation  
 Barb Schulz  
 Ben Secrest  
 Bill and Zoe Willitts  
 Black Butte Ranch  
 Brad Bulloch  
 Brad Tisdell  
 Bret Campbell & Sarah Bradley  
 Bryce Kellogg  
 C.W. & Mary Zilk  
 Cabin Kit Homes  
 Cathie Tompkins  
 Chantel Welch  
 Charles & Brenda Thompson Ttee  
 Chloe Hughes  
 Christina Kramlich  
 Cindy Glick  
 Citizens 4 Community  
 City of Sisters  
 COHC  
 Collins Foundation  
 Conroyd Family  
 Crista Munroe  
 David and Kay Grady  
 David Klug  
 Debbie Newport  
 Debra Vogt

Diana Lee  
 Dick Howells  
 Don Scheer  
 Donald Macintyre  
 Donna Lipscomb  
 Doris Clerf  
 Dr. Evangeline Sokol  
 Elaine Detweiler  
 Elizabeth Wing  
 First Interstate Bank  
 FivePine Lodge  
 Forrest Tancer  
 Francois Girin  
 Franny Willis  
 Full Bloom  
 Gail Hill  
 Garth Thomas  
 Gary Wehrle  
 Goby  
 Gray Family Foundation  
 Greg Houser  
 Gregory Zadow  
 Hal Darcey  
 Hayes Family Foundation  
 HOFFA  
 Hoodoo  
 Hydro Flask  
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 James Conrads and Lynne Fujita  
 Conrads  
 Janelle Gowgiel  
 Janet McGowan  
 Jarod Gowgiel  
 Jay Wilkins

Jeanie Ogden  
 Jeff and Rhonda Curtis  
 Jeff Tryens  
 Jessica Callinan  
 Jessie-Lea Abbot  
 Jill Neal  
 John and Jean Keenan  
 Jordan Kramer  
 Josh Buenemann  
 Joshua Klaus  
 Judy Webb  
 Judythe Sherwood  
 Julie Bruning  
 Julie Childress  
 June Rosen Lopez  
 Karen Lord  
 Kathleen Paulson  
 Kathy Deggendorfer  
 Katy & Gary Yoder  
 Kevin Cunnagin  
 Kevin Miller  
 Kimry Jelen  
 Laird Superfood  
 Lawrence and Kathryn Nelson  
 Lee and Marcia Stevenson  
 Lex Pike  
 Linda Hanson  
 Linda Kurtz  
 Lori and Les Cooper  
 Louise Hawker  
 Lucas Rietmann  
 Lynne Dorsey  
 Marcia Rietmann  
 Margaret Duke

Mark Reed  
 Marlene Schneider  
 Martha Lussenhop  
 Mary Clasen  
 Marybeth Kahn  
 Maureen Porter  
 May Fan  
 Maybelle Clark MacDonald Fund  
 Mel Pearlston  
 Metabolic Maintenance  
 Michael Grigsby  
 Mimi Graves  
 Mimi Ladine  
 Nancy Gilbert  
 Natalie Danielson  
 Natalie Delozier  
 Nora Rasure  
 Norma Holmes  
 Ouzel Outfitters  
 Patricia and James Gowgiel  
 Patricia Gould  
 Patrick and Dixie Eckford  
 Peggy Houge  
 Peggy Tehan  
 Peggy Wede Rheuben  
 Peyton Griffin  
 Rainshadow Organics  
 Rich Clise  
 Richelle Goede  
 Robinson and Owen  
 Robyn Holdman  
 Robyn Ward  
 Rodes Smithey Studio  
 Rose Marie Depp

Rosemary DeSivervo  
 Rotary Club  
 Roundhouse Foundation  
 Ryan Lane  
 Ryder Redfield  
 Sarah Stamey  
 Sarah Hockett  
 Sarah Thorsett  
 Sarah Wolf  
 Shawn Leis  
 Shay Lohrmann  
 Shibui Spa  
 Sisters Ace Hardware  
 Sisters Coffee  
 Stacy Luersen  
 Steve Swisher  
 Susan Dixon  
 Susan Prince  
 Susanna and D.F. Defazio  
 Tally Wren  
 Teresa Mills  
 Teri Wheeler  
 Terri Sowels  
 The Zoe Fund  
 Theresa Kempenich  
 Thia LeBon  
 Tim Toth and Ruth Palmer  
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